

Potomac Soccer Association

Privacy Statement

Introduction

Thank you for visiting our website. This website has been created to be informative, useful and educational to those participating with our organization. At Potomac Soccer Association (“PSA”)(www.potomacsoccer.org), our goal is to provide a safe, fun and informative online experience for all the children and adults who make up Potomac Soccer Association membership. We want you to understand and feel comfortable with this site’s process of gathering information from users, and we want you to know exactly how that information is used and what your rights are with regards to the information collected.

Privacy Policy (including Children’s Privacy Policy)

Potomac Soccer Association is sensitive to the privacy concerns of those who visit our website and recognize that our users are concerned about the information you provide to us and how our organization treats that information. Because many of our visitors may include children and families, our organization works to both protect the privacy of our users and to ensure that the content of our website is appropriate for families and children. This Privacy Statement is intended to educate parents and children about the steps they can take to safeguard their privacy when visiting PSA online, on social media, and from any other organization we are partnered with.

Also, consumers have the right to be informed when personally identifiable information may be collected, and they have a right to make a choice about how that information is used. In this regard, the law requires companies and organizations to establish and publish privacy policies that address the collection and use of personally identifiable information, and then to implement procedures that help to maintain and enforce compliance. In implementing these measures, our organization hopes that the information presented here both educates our users and demonstrates our total commitment to comply with the Children’s Online Privacy

Protection Act of 1998 (“COPPA”).

If you have any concern that PSA is not abiding by its posted privacy policy, you should email info@potomacsoccer.org , or use the contact information below:

Potomac Soccer Association

Potomac Soccer Association

7 Metropolitan Court, Ste 7-3

Gaithersburg, MD 20878

Phone: 301.519-8070

www.potomacsoccer.org

Parental Access / Collection of Information and Use

Potomac Soccer Association Online collects information from our users at several different points and is the sole owner of the data collected on the website. In each case, only information that is reasonably necessary to participate in the activity at hand will be sought. For example, Potomac Soccer Association Online will not ask children for their home mailing address in order to receive an emailed newsletter. We will never condition a child's participation in an events or activities on the disclosure of information that is beyond what is reasonably necessary for Potomac Soccer Association Online to conduct the applicable activity.

In compliance with COPPA, any parent of a child who provides information to Potomac Soccer Association Online has the right to review the child's personal information, order its deletion, and refuse to allow further collection or use of the child's information. Parents may also consent to the internal use of their child's personal information while declining to permit the site to share this data with third parties.

eNewsletter Subscriptions

Potomac Soccer Association Online will not require visitors to register in order to use this website. However, users will have the option to subscribe to receive free eNewsletters.

The content of Potomac Soccer Association's eNewsletters will be appropriate for all ages. In addition, users may have the opportunity to subscribe to additional newsletters through linked sites. We encourage parents to read and become familiar with the privacy policies and information collection practices of all other sites that their children enter. To subscribe to our eNewsletters, a user will be asked to give their name and e-mail address.

In addition to e-mailing newsletters to subscribers, we may provide occasional updates to keep users current on the site-specific services, event calendars, regional competition news, and other points of interest including periodic special offers from Potomac Soccer

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Association Online. Our intent in collecting information from users is to provide the most personalized and rewarding online experience possible.

“Opt-Out Option”

Always keeping privacy in mind, we give parents the option to decline or "opt-out" of these types of emailed communications. At any time, if you would like to "unsubscribe" or would prefer that you or your child's information be removed from our database, and/or you do not want to receive future communications from Potomac Soccer Association Online or our partners, you may send an email request to info@potomacsoccer.org.

Surveys

From time to time, Potomac Soccer Association Online conducts user surveys on a variety of youth soccer-related topics. Our website will advise users that participation in these surveys is completely voluntary, and there is no requirement to disclose any personally identifiable information. All surveys conducted through this site will be used as research for the purposes of assessing and improving user satisfaction, and/or for determining the user's opinion on an issue relating to Potomac Soccer Association or the sport of soccer.

Survey information collected may be shared with third parties in an aggregated manner for the purposes of showing sponsors of Potomac Soccer Association and people in the soccer community, what the opinions of our members are on particular subjects. However, the information collected in these surveys will not be used for commercial solicitation purposes without the express consent of users completing the survey.

Contests and Sweepstakes

Potomac Soccer Association Online occasionally offers contests and sweepstakes that may be entered directly through the site or through a linked site. As with all other interactive elements of this site, participation in contests and sweepstakes is completely voluntary, and the user can choose not to disclose information. Users who wish to enter a contest or sweepstakes will be asked to provide information necessary to conduct the operation and fulfillment of the contest or sweepstakes. All information collected by Potomac Soccer Association Online in connection with sweepstakes or contests is securely maintained until the conclusion of the contest or sweepstakes. Once the information is deleted,

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it is not retrievable in the normal course of business. Information needed to notify the winners and to award prizes will be gathered by Potomac Soccer Association Online.

However, information collected from users in connection with contests and sweepstakes may also be dispensed to a third-party fulfillment house for the limited purpose of awarding prizes to contest and sweepstakes winners, or to applicable regulatory officials for the purposes of complying with applicable laws. Entities that provide fulfillment services will be instructed to maintain the confidentiality, security, and integrity of such information and not to use the information for any purpose outside of the function they have been asked to perform.

Information Sharing

Potomac Soccer Association Online may accumulate and store aggregated demographic information about its users. This information is not linked or otherwise traceable to any identifiable personal information and is used solely to advise website partners and advertisers of the site's general audience characteristics and track responses to online programs and activities.

When called upon to do so, Potomac Soccer Association Online will disclose information received as required by law, for example, in response to a court order or other specific requests by law enforcement agencies. We will not sell, share, or rent personally identifiable information to others in any way that violates this Privacy Statement or that otherwise jeopardizes the security and integrity of the information collected. However, we may use the personal information received from the users who have "opted in" to have sponsors, manufacturers and/or distributors contact them directly about such things as sales and special offers. We will seek verifiable parental consent prior to sharing information in any manner that differs materially from the practices described herein.

Cookies

A cookie is a piece of data stored on the user's hard drive containing information about the user. Usage of a cookie is in no way linked to any personally identifiable information while on our site. Potomac Soccer Association Online does not use cookies to operate our site.

Some of our business partners use cookies on their sites (for example, sponsors). However, we have no access to or control over these cookies.

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Log Files

Potomac Soccer Association Online may use Internet Protocol addresses to analyze trends, administer the site, track user's movement, and gather broad demographic information for aggregate use. IP addresses are not linked to personally identifiable information.

Security/Links/Other Websites

This website takes every precaution to protect our users' information. We do not ask our users for more information than is necessary to conduct the various activities being conducted on our website, and our information is protected both online and off-line with industry-standard practices. This website at time may include links to other website whose information and privacy practices are different from those of our organization. Sometimes these other websites might conduct contests or promotions that are promoted on our website. Because Potomac Soccer Association Online cannot control the use and policies of other websites, we encourage visitors to familiarize themselves, not only with Potomac Soccer Association's Privacy Statement, but also to review and understand the privacy policies and information collection practices of other websites that link to and from this site. While Potomac Soccer Association Online screens our links for overall content, information and entertainment value, we are not responsible for the practices of other sites as they apply to privacy, security, integrity and compliance with COPPA. This Privacy Statement applies solely to information collected by this website.

User Submissions

This site may provide users with an opportunity to submit their own articles and comments on soccer for possible online publication. Potomac Soccer Association Online reserves the right to edit user submissions for appropriate language, content, space, and other editorial considerations. Full names and contact information from the submissions are not used on the site unless permission is granted by the submitter.

Notification of Changes

If we decide to change our privacy policy, we will post a prominent link to those changes on the home page of Potomac Soccer Association Online for ninety (90) days so our users are always aware of what information we collect, how we use it, and under what

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circumstances, if any, we may disclose it. If at any point we decide to use personally identifiable information in a manner different from that stated at the time it was collected, we will notify users by way of an e-mail. Users will have a choice as to whether or not we use their information in a different manner. In using information, Potomac Soccer Association Online will always adhere to the most recent version of this Privacy Statement.

Contacting the Website

If you have any questions about this privacy statement, or the practices of this site, or wish to modify or delete information previously submitted, please e-mail info@potomacsoccer.org or use the contact information below:

Potomac Soccer Association

7 Metropolitan Court, Ste 7-3

Gaithersburg, MD 20878

301-519-8070

LEGAL STATEMENT

All content and images on www.potomacsoccer.org are owned by Potomac Soccer Association Online unless credited to a partner. Any re-use of the content and images is forbidden without consent from the site administrator at the above address.

A copy of this Privacy Statement will remain available on our website's home page (www.potomacsoccer.org) and at various points in our website where we may collect such information.

We ask that you also review our website and our Privacy Statement periodically, understanding that our policies and practices may change to accommodate changes in the law. Additional information about COPPA may be found on the Federal Trade Commission website at www.ftc.gov.

Neither Potomac Soccer Association nor its agents shall be held liable under any Federal or State law for any disclosure made in good faith and following reasonable procedures in responding to a request for disclosure of personal information under Title 16 U.S.C. 312.1 et seq.